

Fax this page with a copy of your invoice to 760.736.3276 or mail to: Shofu Dental Corporation 1225 Stone Drive, San Marcos, CA 92078-4059

- Make sure that the dealer invoice clearly shows your name, address, phone number and products purchased. Incomplete or illegible invoices will not be honored.
- Free products will be shipped to you directly from Shofu Dental Corporation. CANADA: Free products will be shipped to you directly from your Shofu Canadian Dealer. Allow 2-4 weeks for delivery.
- Offer cannot be combined with any other Shofu special. Shofu reserves the right to discontinue or change this offer at any time.

Quarter Specials

Smart Products for a Healthy Smile



2011
Second Quarter
Issue 6
Volume 20

Shofu Solutions

Smart Products for a Healthy Smile



Second Quarter
offer ends June 30, 2011



For complete ordering information,
contact your authorized Shofu dealer.

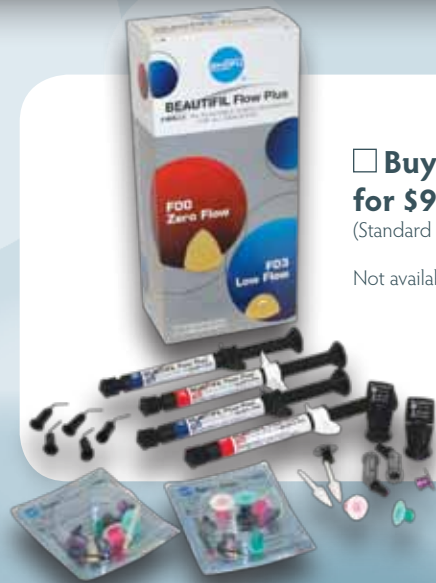


Visit www.shofu.com
or call 800.827.4638

Buy BEAUTIFIL Flow Plus Kit
for \$99.95 a \$160 value!

(Standard Kit PN 2000S or Pedo Kit PN 2000P)

Not available in Canada.



Buy 2 OneGloss® PS Assortment Kits
Get 1 MonoCem® Translucent Kit FREE

(OneGloss PS Assortment Kit PN 0175/MonoCem Translucent Kit PN 3208A)



Buy 48 Abrasives,
Get 6 Robot® Diamonds FREE



Dura-Green
Dura-White
Brownie
Greenie
SuperGreenie
CeraMaster
CeraMisté

CoreMaster
CompoMaster
CompoSite
AcryPoint
Lab Series
Hardie



Visit www.shofu.com, for the complete selection of Shofu abrasives and diamonds.

This Issue

Our Website Make Over
New and improved

Beautiful Flow Plus
Base, Liner & FINAL
Restorative

Key Opinion Leaders
Annual Roundtable

Events
April, May & June

Your Shofu Contacts

Second Quarter Specials

NEW AND IMPROVED!

Our Website Make Over

We are proud to announce the launch of our completely renovated website with a new interactive interface designed to optimize our customer's online experience. The new layout is consistent with the look and feel of our sales catalogue with color coded tabs to help differentiate product categories and facilitate the information gathering and ordering process for dental and laboratory professionals. The sleek new design also provides convenient access to our latest

video streams, Key Opinion Leaders product reviews, user testimonials, as well as links to important product information such as Instructions For Use, Material Safety Data Sheets, etc. The site has also been enhanced to draw attention to our specials in an effort to help our customers find great deals on our featured products. Please visit www.shofu.com to see all the improvements!



Shofu Dental Corporation • San Marcos, CA

**Annual SMARTideas Roundtable
Held in Chicago**

BEAUTIFIL Flow Plus received a warm reception from Key Opinion Leaders invited to Shofu's annual "Smart Ideas" roundtable at the 2011 Chicago Mid-Winter meeting. Co-moderated by Dr. Howard Glazer and Dr. Dan Ward, the many clinical benefits of Shofu's innovative restorative materials were discussed in detail. Panelists, including Dr. John Comisi, Dr. Fay Goldstep, Dr. George Freedman, Dr. Fred Margolis, Dr. Lou Graham, and Dr. John Fluke among others, discussed their experience with current restoratives, shared various cases with Shofu products, and discussed the present and future restorative needs of dentists. Shofu also previewed three exciting new restorative products currently under development at Shofu's R&D department.

Events

Trade Shows

Date	Event	Location	Booth
APRIL			
12-13	Greater Long Island Dental Meeting	Melville, NY	84
14-16	New Orleans Dental	New Orleans, LA	812/814
28-30	Star of the North	St. Paul, MN	516
28-30	Ontario Dental Association Annual Spring Meeting	Toronto, Canada	341
MAY			
3	IHS/CAO Dental Conference	Sacramento, CA	
5-7	Texas Meeting	San Antonio, TX	345
12-14	CDA South	Anaheim, CA	1128
17-21	American Academy of Cosmetic Dentistry	Boston, MA	1906
26-29	American Academy of Pediatric Dentistry	NYC, NY	1209
JUNE			
9-11	International Symposium on Ceramics	San Diego, CA	
9-11	Florida Dental Convention	Orlando, FL	
24-26	New Jersey Dental Association	Long Branch, NJ	

Lectures & Courses

Date	Event	Location
APRIL		
•1-2	Academy of General Dentistry Regional with Dr. J. Comisi	Syracuse, NY
•5-6	Dr. Scott Parker Lecture	Honolulu, HI
•10	Xcel Seminars with Dr. G. Freedman	Ft. Lauderdale, FL
•15-17	Academy of General Dentistry Regional with Dr. F. Margolis	Ontario, Canada
•16	Arkansas Dental Association with Dr. H. Glazer	Little Rock, AK
•28	CaboDent Meeting with Dr. H. Glazer	Los Cabos, MX
MAY		
•20	XCEL Seminars with Dr. H. Glazer	Atlanta, GA
•20	Esthetic Dentistry for Teens & Tots with Dr. F. Margolis	Glen Cove, NY
•28	Journees Dentaires Int'l du Quebec with Dr. H. Glazer	Montreal

•Lecture •Hands-On Course

Featured Product

NEW!

BEAUTIFIL Flow Plus™

Base, Liner & FINAL Restorative!

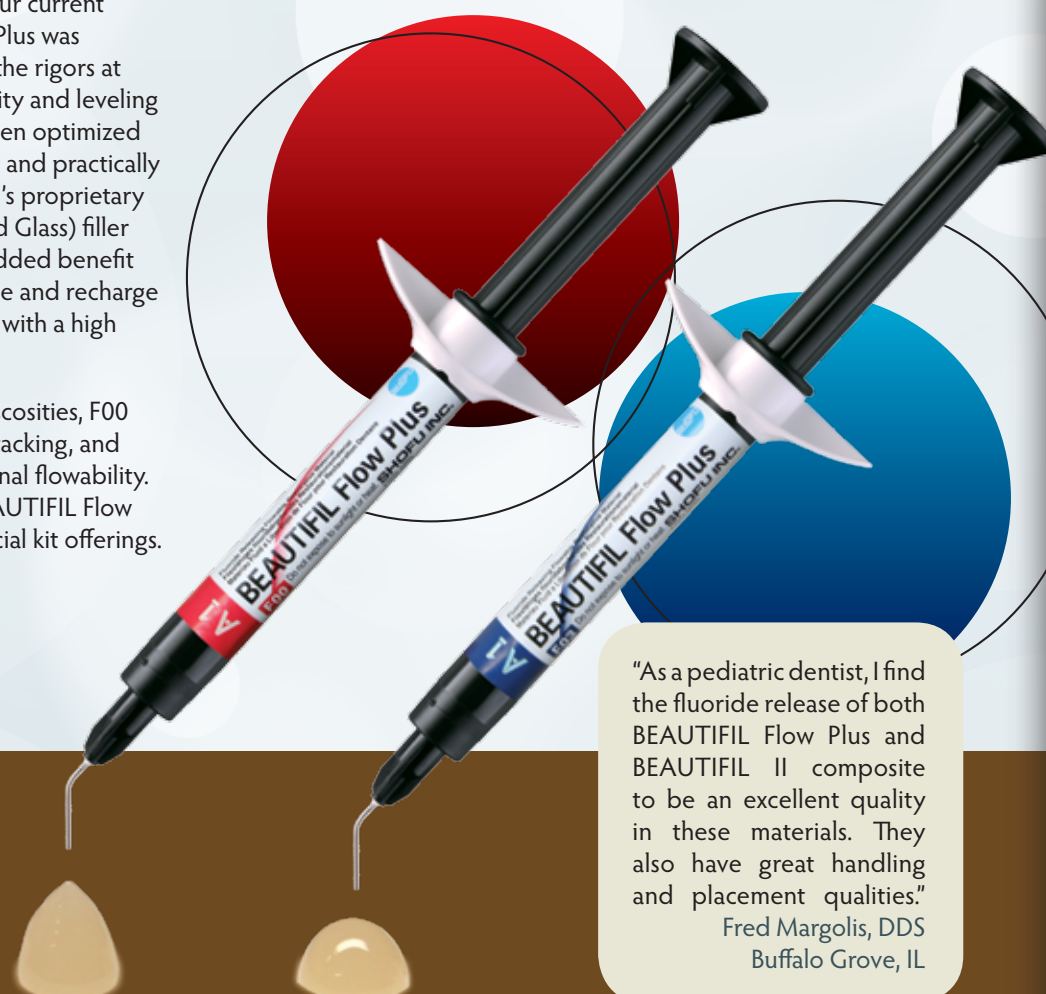
BEAUTIFIL Flow Plus is the next step in the evolution of restorative materials, combining the effortless adaptation and delivery of a flowable with the strength, durability, and functionality of leading hybrid composites. Approved for every classification, including Class II, BEAUTIFIL Flow Plus offers precision handling like you've never experienced in a flowable, but unlike your current flowable, BEAUTIFIL Flow Plus was formulated to stand up to the rigors at the occlusal surface. Viscosity and leveling characteristics have also been optimized to deliver naturally smooth and practically self-polishing results. Shofu's proprietary S-PRG (Surface Pre-Reacted Glass) filler technology provides the added benefit of sustained fluoride release and recharge making it ideal for patients with a high caries index.

Available in two distinct viscosities, F00 (Zero Flow) for precision stacking, and F03 (Low Flow) for traditional flowability. For a limited time only, BEAUTIFIL Flow Plus is available in two special kit offerings.

The Standard kit (Part Number 2000S) contains two F00 and two F03 viscosities in shades A2 and A3, and the Pedo kit (Part Number 2000P) contains two F00 and two F03 in shades A1 and Bleach White. Both kits also contain samples of Shofu's other top selling products including: BeautiBond, One Gloss, Super Snap, and BEAUTIFIL II. **Beautiful Flow Plus kits retail for only \$99.95 a \$160 value!**



Before and after Class V restoration finished with BEAUTIFIL Flow Plus



"As a pediatric dentist, I find the fluoride release of both BEAUTIFIL Flow Plus and BEAUTIFIL II composite to be an excellent quality in these materials. They also have great handling and placement qualities."

Fred Margolis, DDS
Buffalo Grove, IL

Contacts

Zone 1

Randy Bailey (Director of Sales)	800.827.4638 x 216
Lenny Sulkis (NE District Mgr)	508.397.4491
Bill Turner (NC, SC, GA)	704.608.1894
Michael Gainsburg (FL)	813.731.9928
Renee Gold (NY)	914.522.1096
Ricardo Youngblood (Mid Atlantic)	410.952.9097
RC Klein (Gulf Coast)	504.259.7835
Rich Johnson (W. PA, OH, W. NY)	412.364.2325
Guy Gusimondi (MI, OH)	734.516.1597

Zone 2

Dan Christensen (W Region Mgr)	925.209.5618
John Doran (Mountain Regions)	719.440.4087
John Wageman (TX, OK)	210.722.0516
Bob Garnica (Upper Midwest)	630.967.8087
Alan Michel (S California)	760.685.3060
Jim & Mary Ryan (Pacific SW)	760.431.6988
Doug Murphy (W Upper Midwest)	612.327.0515
Dan & Tracy Broders (WA, OR)	503.524.6902

Customer Service

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Christina Diaz	800.827.4638 x 221

Canada

Jean Hubert/Sylvain Bergeron	866.428.9188
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